



Milwaukee Area Technical College

About the College

The philosophy of the Milwaukee Area Technical College (MATC) can be summarized quite simply: "At MATC, you can invent a career or reinvent one. We offer more than 200 degree, diploma, certificate and apprentice programs, providing multiple paths to success."

Milwaukee Area Technical College offers more than 200 degree, diploma, certificate and apprentice programs at four campuses: Milwaukee, Mequon, Oak Creek and West Allis. The content of many MATC courses match the initial two-year curriculum of four-year colleges and universities. MATC provides a progressive, urban college environment and has the most diverse student population of any college in Wisconsin.

Issues:

- Since MATC welcomes immigrant and refugee students from numerous countries, the College offers ESL as an integral part of the curriculum.
- The ESL Department uses a specialized instructional program which groups students according to six different levels. Recently TELL ME MORE® was used with students from Levels Three through Six, students with intermediate-to-advanced English skills.

Objectives:

- English needs to be offered via technology in a dynamic and effective way in order to expand students' language learning opportunities.
- Provide instruction to students at beginner levels as well as those who have had very little to no exposure to the English language.

Solutions:

- TELL ME MORE® is a versatile learning solution because it offers students a proven language learning curriculum that is accessible on-demand from anywhere. Students typically use TELL ME MORE® at least 5 hours a week.
- With the new Introductory Level content that was released in September 2008, ESL students in Levels One, Two and Three now have learning specifically design to meet the needs of beginners new to English. Now MATC's ESL students of all levels are learning with TELL ME MORE®.
- MATC has adopted the TELL ME MORE® Education version in particular because it allows students to improve their speaking and listening skills by working on sentence practice exercises which incorporate state-of-the-art speech recognition technology. Students can also focus on a variety of other language skills.
- Students like TELL ME MORE® and enjoy doing it. Progressing through the curriculum boosts students' confidence in their English language capabilities.

"We think TELL ME MORE offers our students top quality language learning material that helps them practice their English skills in an effective, structured way. Students find it easy to maintain enthusiasm, motivation and interest in the program. We use Tutor Tools to support students and monitor their progress, even at a distance. The new Initiation Level will allow our beginning students at Levels 1 and 2 to benefit from the program as well."

Cheryl Kirchner &
Mark Mankowski
MATC ESL Instructors

Solution

Auralog's TELL ME MORE® delivers ESL learning that provides students with the opportunity to engage in computer-assisted language learning.

Results

- Positive faculty and student feedback
- Increased study time
- Improved pronunciation
- Improved computer skills
- Additional content for beginners

About Auralog

Auralog is the global leader in language learning software. The TELL ME MORE® suite of products is being used by more than 5 million learners worldwide and in more than 10,000 organizations.

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