



Milwaukee Area Technical College

About the College

- The philosophy of the College is summarized in one sentence: "At MATC, you can invent a career or reinvent one. We offer more than 200 degree, diploma, certificate and apprentice programs, providing multiple paths to success."
- Milwaukee Area Technical College offers more than 200 degree, diploma, certificate and apprentice programs at four campuses: Milwaukee, Mequon, Oak Creek and West Allis.
- The content of many MATC courses matches the initial two-year curriculum at four-year colleges and universities. Partner colleges demand high standards as part of accepting credit transfers.
- MATC provides a progressive, urban college environment and has the most diverse student population of any college in Wisconsin. The college also serves a wide age group.

Issue:

- Because MATC welcomes immigrant and refugee students coming from different countries, the college offers ESL as an integral part of the learning program for students whose native language is not English.
- The ESL Department has created a specialized instructional program which groups students according to six different levels. Tell Me More is used with students from Levels Three through Six in the computer workshop course.

Objective:

- English needs to be offered via technology in a dynamic and effective way in order to expand students' language learning opportunities.
- Tell Me More meets the students' need for a structured course offering a comprehensive curriculum that is supported by a variety of activities.

Solution:

- Tell Me More is a versatile learning solution because it offers students a proven language learning curriculum that is accessible on-demand from anywhere. Students typically use Tell Me More at least 5 hours a week.
- MATC has adopted the Tell Me More education version in particular because it allows students to improve their speaking and listening skills by working on sentence practice exercises which incorporate state-of-the-art speech recognition technology. Students can also focus on a variety of other language skills.
- Students like Tell Me More and enjoy doing it. Progressing through the curriculum boosts students' confidence in their English language capabilities.

"We think TELL ME MORE offers our students top quality language learning material that helps them practice their English skills in an effective, structured way. Students find it easy to maintain enthusiasm, motivation and interest in the program. We use Tutor Tools to support students and monitor their progress, even at a distance.

The new Initiation Level will allow our beginning students at Levels 1 and 2 to benefit from the program as well."

Cheryl Kirchner &
Mark Mankowski,
ESL Instructors

New developments
September 2008
Initiation Level for
beginners



About Auralog

Auralog is the global leader in language learning software. The TELL ME MORE[®] suite of products is being used by more than 5 million learners worldwide, in more than 10,000 organizations.