



**The Mississippi Foreign Language Association**

**About the Mississippi Foreign Language Association:**

The Mississippi Foreign Language Association (MSFLA) focuses on the furthering of Languages other than English in school, colleges, and universities in Mississippi. MSFLA achieves this by holding an annual conference, the publishing of bulletins and articles, and other special events.

**Objective**

In an attempt to make language study accessible to more students, MSFLA is continuously researching language labs and available technology to augment contact time in the target language. In order to do so, the MSFLA required a technology solution that focuses on all 4 major areas of language learning. For the purposes of this research, the MSFLA sought French and Spanish as the foreign languages to be implemented in selected institutions.

**Solution**

After a rigorous research phase, the MSFLA decided to go with TELL ME MORE® powered by Auralog. TELL ME MORE® is the only solution that enables students to focus on all major areas of language learning, showing how interrelated they are.

Accessible anytime and anywhere, students have the opportunity to access TELL ME MORE® at their convenience. Supplementing the existing curriculum, TELL ME MORE® accounts for 25% of foreign language training for each of the students. In order to measure improvements in proficiency, MSFLA uses the Auralog designed language tests.

By using all language communication methods both individually and interdependently, TELL ME MORE® offers total language immersion for students, which allowed each participant to increase their proficiency level by at least 20%. Due to it's effectiveness, work performed on TELL ME MORE® counts 25% towards a student's total grade.

In the future, MSFLA hopes to implement TELL ME MORE® in the state-wide curriculum. With results showing the overwhelming effectiveness the solution provides, the MSFLA is also exploring how to incorporate additional technology that would complement the us of the TELL ME MORE® solution.



**About Auralog**

Auralog is the global leader in language learning software. The TELL ME MORE® suite of products is being used by more than 5 Million learners world wide, in more than 10,000 organizations. Headquartered in Phoenix, AZ, Auralog has offices in France, Germany, Spain, and China.

**Objective**

To implement a solution that can be accessed by students anytime and anywehre to make foreign language learning available to more learners state-wide..

**Solution**

Auralog's TELL ME MORE® Education Online, offering tutor tools for instructors to customize the solution around the curriculum and to track progress.

**Results**

- Students drastically improved proficiency
- Students showed drastic pronunciation and comprehension improvements
- Looking to implement state-wide