



# Virginia Tech

## About Virginia Tech

Founded in 1872 as a land-grant college named Virginia Agricultural and Mechanical College, Virginia Tech is now a comprehensive, innovative research university with the largest full-time student population in Virginia. Through a combination of its three missions of learning, discovery, and engagement, Virginia Tech continually strives to accomplish the charge of its motto: *Ut Prosim* (That I May Serve).

**Issue:** Virginia Tech was challenged to meet the needs of a diverse language learning student population. These students needed a language learning solution that would address many needs including: independent study, supplemental classroom content, as well as being able to support students on an individualized level. This was no small task for the language department.

**Objective:** In reviewing options Virginia Tech began to formulate and define their specific requirements. Key requirements that were an absolute must included a solution based on authentic materials that was engaging, interactive, and challenged students to use their critical thinking skills in a variety of scenarios.

The solution also needed to be pedagogically sound and be able to support solid academic and curriculum requirements.

Lastly, the solution needed to function within Virginia Tech's technological environment enabling access anytime/anywhere.

**Solution:** After piloting the TELL ME MORE® French, German, Spanish, Italian, and ESL solutions with upper division students, Virginia Tech quickly realized the benefits of language learning technology and began to incorporate the TELL ME MORE® solution throughout their language programs in very innovative ways.

Forward thinking faculty such as Dr. Judith Shrum began to see how students were having fun with the technology in the learning lab and actually likened the experience to playing a game! By creating custom learning paths Dr. Shrum and other professors were able to tie authentic materials such as videos to their class content. These paths leveraged cultural and geography content for pre-class work with oral, vocabulary, and grammatical exercises following. The result was overwhelmingly positive.

Students consistently showed a measurable improvement on their progress tests and faculty noted that students were more prepared for class. When asked if they would personally purchase the language learning software the students responded with a resounding "yes!"

From the student perspective not only was the experience engaging and fun, TELL ME MORE was able to provide them with instant answers to most of their language related questions. Additionally, the software allows you to practise over and over again without getting impatient (like a human being might). Students could spend hours practicing their speaking skills with consistent feedback in a safe unassuming environment.

Virginia Tech is continuing to find new ways of incorporating technology into the learning process and providing students with the best possible learning experiences.

"The software's sophisticated level of interactivity, the variety of activities, and the tracking devices for learners and teachers combine to produce an extremely robust and effective program."

*-Judith L. Shrum, Ph.D.  
Virginia Tech*

### Objective

To address the needs of a diverse learner population while assisting to improve their vocabulary and speaking skills.

### Solution

Auralog's TELL ME MORE® CAMPUS solution provides language learning content geared toward the needs of higher education institutions.

### Results

- Students embraced solution
- Skills improvement documented
- 80% of students raised scores on progress tests
- 70% of students who took the Language Achievement Test achieved level of B1

### About Auralog

Auralog is the global leader in language learning software. The TELL ME MORE® suite of products is being used by more than 5 Million learners world wide, in more than 10,000 organizations. Headquartered in Phoenix, AZ, Auralog has offices in