

TELL ME MORE®

recommended by the military school at WEST POINT

Founded in 1802, the military school at West Point is one of the oldest higher education institutes in the United States.

It provides military training to a growing number of cadets. Each year more than 1200 students enroll at West Point to follow a 4 year training course which has both a generalist and military emphasis. The aim of the West Point Academy is to train students in four different domains: intellectual, physical, military and ethical. The majority will join the elite corps of the American army, the others will be in charge of important operations within the biggest military companies.

● A new pedagogical approach to language learning using TeLL me More e-learning

Working in an international context and to ensure the success of future missions cadets must master at least one foreign language. At West Point, foreign language learning is therefore considered as an important key to success. In 2002, West Point decided to find a new language learning solution adapted to its teaching staff and the training needs of its students. The Academy therefore decided **to put in place an e-learning program to complete the existing training program**. This new pedagogical approach opened up a number of possibilities, such as the ability **to adapt the training according to the student's level**. The West Point Academy recognized that this kind of teaching program could assure a **coherent and high quality training program** for its cadets. Having realized the added value of e-learning, the Academy started researching suppliers specialized in foreign language e-learning solutions. Several factors influenced West Point's choice, the most important being Auralog with its complete teaching method which covers all learner levels whilst assuring technical support to facilitate the method's adoption process. Added to this is the fact that Auralog's TeLL me More e-learning solution is the reference in learning French and Chinese. Despite West Point's high regard for e-learning, classic training courses remain an important part of the language learning method. The e-learning solution complements the more traditional teaching methods.

● Integration of e-learning with more traditional teaching systems

For West Point e-learning is a new approach to teaching and needed to be carefully planned by the teachers to ensure success. Everyone was involved in deciding how **the e-learning solution** should be **integrated into the global language learning program**. To overcome any difficulties, tutors familiarized themselves with their new role and developed the necessary skills during simulation sessions.

● Auralog Solutions

- TeLL me More® Method:
French and Chinese
- Solutions installed on students workstations
- Tutor training on TeLL me More tools

● Client Benefits

- Flexible training program
- Interactive content
- Adaptable according to student's level
- Personalized training plans
- Student support and follow-up
- Voice recognition technology

Auralog

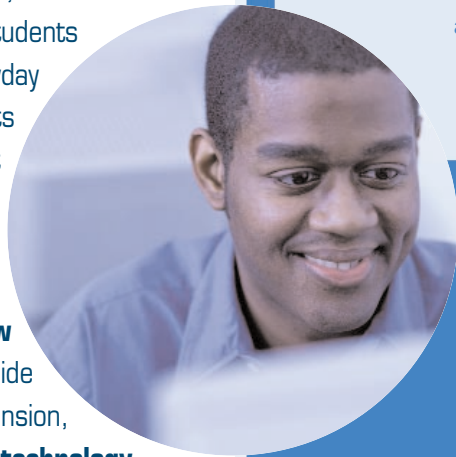
Innovation
for language learning

Following this initial introduction they were then trained on the various tools that would enable them to follow learners' progress at distance and create personalized learning paths. **The training of the pedagogical team was an extremely important step** and ensured the co-operation of all of those involved. Because of their extensive involvement in the project, the West Point tutors became active players in promoting and communicating the e-learning project. E-learning is more than a new mind-set and meant rethinking the whole teaching process.

Students have a more active role in their training course and are able to work at their own pace, in their own way, where and when they want to. In response to students expectations an optimal training program with increased autonomy and choice of training course was developed. To carry out the training each cadet has a laptop computer equipped with TeLL me More in order to work on the chosen language. However, to ensure optimal results tutors still remain an important element in the program. Another important aspect of the training is student follow-up, again this can be carried out by tutors at distance. Thanks to **TeLL me More e-learning** West Point teachers **follow students' progress, reply to their questions and adapt their learning path** depending on their ability.

● E-learning provides a fun approach to foreign languages

Often relegated to second position, foreign languages, thanks to new technology, have become fashionable. By playing on the interactive aspect, these new training supports optimize the learning process and attract students already familiar with the Internet and CD-ROMs. Relating to everyday activities, TeLL me More proposes workshops covering aspects such as everyday life and culture (civilization, tourist information...). Its fun approach to learning is also an important factor, often perceived as a breath of fresh air when compared to the stricter training courses offered at the West Point Academy. **With increased responsibility, students choose how their training program is carried out** and can therefore decide which areas they need to work on most; grammar; comprehension, speaking and listening etc. **TeLL me More's speech recognition technology** also enables **efficient pronunciation practice**. Behind their laptops cadets can practice phrases or words to perfect their pronunciation as often as they like. With e-learning, they can also practice their pronunciation at their own pace and without inhibition.



About Auralog

First publisher in the world to use speech recognition technology for teaching foreign languages, **Auralog** has become the global leader in language learning software notably with the renowned TeLL me More® collection. Making the most of the latest technology and teaching techniques, Auralog designs and sets up e-learning solutions for foreign languages and ESL. Auralog's methods are currently distributed in over 60 countries in North America, Europe, Asia, South America and the Far East.



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