

# Valeo

## About Valeo

Valeo is a leading manufacturer of automotive equipment supplying all the major automobile manufacturers globally. The organization employs 72,000 employees in 29 countries world-wide, and manages 142 plants, 53 R&D centers, as well as 10 distribution centers.

## Objective

In order for Valeo to effectively train their vast employee base, the organization decided to implement a corporate university-- Valeo C@mpus, which among many purposes focuses on the importance of foreign language learning. The challenge faced by Valeo was to find a language learning solution, compatible with their current Learning Management System (LMS), which could be implemented on a global basis, and still deliver to their uncompromising standards for quality.

## Solution

After months of research, Valeo decided to implement Auralog's TELL ME MORE® e-Learning as the official corporate linguistic solution. Auralog's customizable e-Learning solution was a perfect match with the stringent requirements set forth by Valeo.

TELL ME MORE® allows the company to simultaneously make the same quality of language learning available to all employees regardless of location or time zone. The solution further enables each training site to choose the training program that best fits their needs, even leverage specialized tutors to assist learners in their studies.

Each tutor has the ability to monitor the progress of the learner in detail, allowing the learning path to be adjusted to focus on certain learning objectives at any point during the program.

This anytime-anywhere concept excels by combining proven instructional design with state of the art technology. Customized to the specific needs of each learner, TELL ME MORE® uses SETS® (Spoken Error Tracking System), allowing learners to reduce their accents and pattern native speech with ease.

Allowing each employee to enjoy the same quality learning on a global basis is a key factor in making an e-learning project a success. With the infrastructure of the leader in language learning technology, Valeo was able to implement the entire project in record time. e-Learning by Auralog now benefits thousands of employees on a daily basis without boundaries or any other restrictions



## About Auralog

Auralog is the global leader in language learning software. The TELL ME MORE® suite of products is being used by more than 5 Million learners world wide, in more than 10,000 organizations. Headquartered in Phoenix, AZ, Auralog has offices in France, Germany, Spain, and China.

## Objective

To make a anytime-anywhere language learning solution available on an existing LMS (Learning Management System) deployable globally

## Solution

Auralog's TELL ME MORE® e-Learning solution, customizable and deployable globally

## Results

- Consistent global learning experience
- Reduced language learning costs
- Increased program reach
- Tracks customized to align with division needs
- Increased language proficiency